



	Lite	Long Haul	Standard	+Nav	Goose Tracker	Goose Dispatch	Goose Pack	Goose +Fleet	Weekly Update	Daily Update	Asset Movement
General Features											
Real-time location update frequency	5 min	2 min	2 min	2 min	15 min	5 min	5 min	2 min	Once / Week	Once / Day	5 min
Easy to use interface	●	●	●	●	●	●	●	●	●	●	●
Street & satellite map views	●	●	●	●	●	●	●	●	●	●	●
Save favorite map views	●	●	●	●	●	●	●	●	●	●	●
Non-Proprietary GPS devices	●	●	●	●	●	●	●	●	●	●	●
Google maps with real-time traffic	●	●	●	●	●	●	●	●	●	●	●
Closest unit to address	●	●	●	●	●	●	●	●	●	●	●
Ability to track vehicles & equipment	●	●	●	●	●	●	●	●	●	●	●
Hidden GPS / cellular antenna	●	●	●	●	●	●	●	●	●	●	●
Google street view	●	●	●	●	●	●	●	●	●	●	●
API capabilities (RESTful & SOAP)	●	●	●	●	●	●	●	●	●	●	●
iPhone App	●	●	●	●	●	●	●	●	●	●	●
Android App	●	●	●	●	●	●	●	●	●	●	●
Apple Watch App	●	●	●	●	●	●	●	●	●	●	●
Locate on demand	●	●	●	●	●	●	●	●	●	●	●
Create unlimited restricted zones	●	●	●	●	●	●	●	●	●	●	●
Closest vehicle to landmark	●	●	●	●	●	●	●	●	●	●	●
Maintenance rules module	●	●	●	●	●	●	●	●	●	●	●
Create unlimited landmarks	●	●	●	●	●	●	●	●	●	●	●
Custom shaped landmarks & zones	●	●	●	●	●	●	●	●	●	●	●
Create & assign groups	●	●	●	●	●	●	●	●	●	●	●
Unlimited logins / passwords	●	●	●	●	●	●	●	●	●	●	●
Restrict users to certain vehicles/drivers	●	●	●	●	●	●	●	●	●	●	●
Restrict users to certain features	●	●	●	●	●	●	●	●	●	●	●
20 Second Updates Option Available	●	●	●	●	●	●	●	●	●	●	●
User access reports	●	●	●	●	●	●	●	●	●	●	●
Dispatching Features											
Dispatch new jobs	●	●	●	●	●	●	●	●	●	●	●
Two-way driver messaging	●	●	●	●	●	●	●	●	●	●	●
Create & save routes for new jobs	●	●	●	●	●	●	●	●	●	●	●
Route optimization	●	●	●	●	●	●	●	●	●	●	●
Re-assign, insert, delete jobs	●	●	●	●	●	●	●	●	●	●	●
Drag & drop jobs to closest drivers	●	●	●	●	●	●	●	●	●	●	●
Send ETA's to waiting clients	●	●	●	●	●	●	●	●	●	●	●
View past conversation logs	●	●	●	●	●	●	●	●	●	●	●
Take pictures of completed work	●	●	●	●	●	●	●	●	●	●	●
Capture client signatures	●	●	●	●	●	●	●	●	●	●	●
Add job notes	●	●	●	●	●	●	●	●	●	●	●
Scan barcodes	●	●	●	●	●	●	●	●	●	●	●
Send receipts to clients	●	●	●	●	●	●	●	●	●	●	●
Client surveys & Yelp reviews	●	●	●	●	●	●	●	●	●	●	●



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Driver Behavior Features											
Aggressive Driving Report			•	•				•			
Excessive fuel report with green scores			•	•				•			
Idling, Speeding, Mileage Trends			•	•				•			
Idling, Speeding, Mileage Projections			•	•				•			
Reports											
Export to excel	•	•	•	•	•	•	•	•	•	•	•
All activity	•	•	•	•	•	•	•	•	•	•	•
Stop details	•	•	•	•				•			
Start / end of day	•	•	•	•				•			
Breadcrumb history	•	•	•	•				•			•
Miles traveled	•	•	•	•				•			•
Idle time	•		•	•				•			
State Mileage		•	•	•				•			
Automatically e-mailed to users		•	•	•				•			
Engine hours			•	•				•			
Speed report			•	•				•			
Search locations			•	•				•			
Landmarks stop			•	•				•			
First job entry / last job exit			•	•				•			
Dispatch history report						•	•	•			
Proof of service						•	•	•			
Timeclock report					•	•	•	•			
Notification / alerts report:			•	•				•			
Vehicle vitals (optional)			•	•				•			
User logins, pages accessed			•	•			•	•			
Storage time	90 Days	90 Days	90 Days	90 Days	90 Days	90 Days	90 Days	90 Days	90 Days	90 Days	90 Days
Archived on servers (not deleted)	•	•	•	•	•	•	•	•	•	•	•
Alerts											
Power disconnected	•	•	•	•				•			
Device Tampering	•	•	•	•				•			
Speeding	•		•	•				•			
Basic restricted zones entry/exit	•		•	•				•			•
Custom defined restricted zones entry/exit			•	•				•			
Low Vehicle Battery			•	•				•			
Excessive idling			•	•				•			
After hours vehicle use			•	•				•			
Late start / early end			•	•				•			
Impact Notification			•	•				•			
Configurable to send to different users			•	•				•			



	Lite	Long Haul	Standard	+Nav	Goose Tracker	Goose Dispatch	Goose Pack	Goose +Fleet	Weekly Update	Daily Update	Asset Movement
Support											
Free on-line training	•	•	•	•	•	•	•	•	•	•	•
Phone - USA	•	•	•	•	•	•	•	•	•	•	•
Email	•	•	•	•	•	•	•	•	•	•	•
On-line support ticket creation	•	•	•	•	•	•	•	•	•	•	•
On-line chat	•	•	•	•	•	•	•	•	•	•	•
Warranty	Equals contract term	Equals contract term	Equals contract term				1 Year	Equals contract term	1 Year	1 Year	1 Year
Repair labor costs covered in warranty	•	•	•	•				•			
Support hours	8am to 8pm EST	8am to 8pm EST	8am to 8pm EST	8am to 8pm EST	8am to 8pm EST	8am to 8pm EST	8am to 8pm EST	8am to 8pm EST	8am to 8pm EST	8am to 8pm EST	8am to 8pm EST
Payment Details											
One Bill for monthly service	•	•	•	•	•	•	•	•	•	•	•
Payment options	Check or credit card	Check or credit card	Check or credit card	Check or credit card	Check or credit card	Check or credit card	Check or credit card	Check or credit card	Check or credit card	Check or credit card	Check or credit card
Finance options	1 to 4 yr terms	1 to 4 yr terms	1 to 4 yr terms	1 to 4 yr terms			1 to 4 yr terms	1 to 4 yr terms	1 to 4 yr terms	1 to 4 yr terms	1 to 4 yr terms